

ChronicleLive/2010 Rates

Display Advertising

Leaderboard £15 CPM

Skyscraper £10 CPM

MPU - Multi Purpose Unit, ideal for streaming video £15 CPM

Text Ads	Channel	Rate £ per Month
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	NUFC	500
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	Homepage	300
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	News	300
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	Sport	125
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	Family Notices	125
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	Videos & Pictures	125
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	Lifestyle	75
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	Blogs	50
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Additional Advertising Opportunities

Ronnie Gill £150 per week

Email marketing Available on request

Sponsorship Available on request

CONNECTING ncjMedia&GMC
in print | online | on mobile **PEOPLE**

Display



Leaderboard: Sold on page impressions, rotates with other banners in the same position.

MPU: Ideal for running campaigns using streaming video

Text Ads: Above and below MPU, these ads contain a brief advertising message and an image

Skyscraper: Sold on page impressions, rotates with other advertisers' skyscrapers in the same position.

Leaderboard: Sold on page impressions, rotates with other banners in the same position.

Additional Opportunities

Ronnie Gill: Featured on the homepage of ChronicleLive Ronnie is used to promote daily highlights and headlines. Ronnie is available to be sponsored. Standing in front of your premises, announcing his association with your business, driving traffic through to an offer or your website. Previous sponsors include by Greggs, Stagecoach, Nexus and Newcastle University.

