

# ADVERTISING RATES 2010

# GMC

Gazette • Media • Company

## Evening Gazette

### RUN OF PAPER (ROP)

ROP	£16.15 psc
Front Page	£24.20 psc
Back Page	£19.80 psc
Full Page	£4,382.60
Back Page (Title Corner)	£95.80

### COLOUR

Full Colour	+35% (min size 10 cms)
Spot Colour	+20% (min size 10 cms)

### CLASSIFIED

#### Classified Display

Entertainments	£15.40 psc
Situations Vacant	£57.45 psc
Public Notices	£29.30 psc
Other Classifications	£17.70 psc

#### Classified Lineage

Entertainments	£3.20 per line
Situations Vacant	£7.00 per line
Public Notices	£5.15 per line
Other Classifications	£3.60 per line

## Herald & Post

### FULL SERIES (4 EDITIONS)

### RUN OF PAPER (ROP)

ROP	£35.45 psc
Front Page	£47.95 psc
Back Page	£43.40 psc
Full Page	£9,708.70

### COLOUR

Full Colour	+35% (min size 10 cms)
Spot Colour	+20% (min size 10 cms)

### CLASSIFIED

#### Classified Display

Entertainments	£37.55 psc
Situations Vacant	£66.50 psc
Other Classifications	£39.00 psc

#### Classified Lineage

Entertainments	£6.80 per line
Situations Vacant	£9.85 per line
Other Classifications	£7.10 per line

## Herald & Post

### TEESSIDE HERALD & POST SERIES MIDDLESBROUGH/STOCKTON & BILLINGHAM/EAST CLEVELAND (3 EDITIONS)

### RUN OF PAPER (ROP)

ROP	£24.75 psc
Front Page	£32.25 psc
Back Page	£28.50 psc
Full Page	£6,725.15

### COLOUR

Full Colour	+35% (min size 10 cms)
Spot Colour	+20% (min size 10 cms)

### CLASSIFIED

#### Classified Display

Entertainments	£26.40 psc
Situations Vacant	£58.05 psc
Other Classifications	£27.65 psc

#### Classified Lineage

Entertainments	£5.05 per line
Situations Vacant	£7.00 per line
Other Classifications	£5.10 per line

## Herald & Post

### DARLINGTON & SOUTH DURHAM

### RUN OF PAPER (ROP)

ROP	£11.00 psc
Front Page	£16.15 psc
Back Page	£14.85 psc
Full Page	£2,983.50

### COLOUR

Full Colour	+35% (min size 10 cms)
Spot Colour	+20% (min size 10 cms)

### CLASSIFIED

#### Classified Display

Entertainments	£10.90 psc
Situations Vacant	£22.05 psc
Other Classifications	£13.85 psc

#### Classified Lineage

Entertainments	£2.60 per line
Situations Vacant	£5.00 per line
Other Classifications	£2.75 per line

Middlesbrough

## Herald & Post

ROP	£10.70 psc
Front Page	£14.35 psc
Back Page	£12.50 psc
Full Page	£2,906.40
Classified	£12.20 psc

Stockton & Billingham

## Herald & Post

ROP	£11.15 psc
Front Page	£14.85 psc
Back Page	£12.95 psc
Full Page	£3,032.10
Classified	£12.20 psc

East Cleveland

## Herald & Post

ROP	£8.55 psc
Front Page	£11.30 psc
Back Page	£10.60 psc
Full Page	£2,311.00
Classified	£9.40 psc

## USEFUL CONTACTS

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[gazettelive.co.uk](http://gazettelive.co.uk)

gazettelive.co.uk is the Tees Valley's most useful, entertaining and informative website. Content - including news, sport, business, entertainment and more - is updated throughout the day, driving traffic to the site. Across gazettelive there are a number of commercial advertising opportunities available, including the community microsites and shopping channel, utilising various styles and positions, banners, tiles, skyscrapers and the ability to re-create newspaper ads online.

Please visit [gazettelive.co.uk/ratecard](http://gazettelive.co.uk/ratecard) for section details, examples of advertising opportunities, rate card, technical specifications and further information.

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