

ncjMedia **ADVERTISING RATES 2010**

Evening **Chronicle**

DISPLAY

ROP	£21.95 pscc	Back page (15cm x 2cols)	£824.00
Full page (35cm x 8cols)	£6,143.00	Front page title corner	£165.00
Front page (4cm x 8cols)	£1,092.00	Premium positions	+25% on rate card

COLOUR RATE

Full colour	+35% on rate card	Single spot colour	+20% on rate card
-------------	-------------------	--------------------	-------------------

CLASSIFIED

	Lineage	Semi Display (pscc)	Classified Display (pscc)
Motors	£4.75	n/a	£23.80
Property	£4.85	n/a	£23.70
Business to Business	£4.85	n/a	£26.05
Trade Sales & Service	£4.75	n/a	£25.35
Leisure	£4.75	n/a	£25.35
BMDs	£2.50	n/a	£24.05
Private	£3.10	n/a	£20.25
Church	£4.60	n/a	£24.70
Public Notices/Contracts and Tenders	£6.90	n/a	£33.50

The **Journal**

DISPLAY

ROP	£14.80 pscc	Business supplements	£19.15 pscc
Full page (35cm x 8cols)	£4,139.00	Homemaker front page triangle	£319.00
Business pages	£18.05 pscc	Premium positions	+25% on rate card
Front page triangle	£320.00		

COLOUR RATE

Full colour	+35% on rate card	Single spot colour	+20% on rate card
-------------	-------------------	--------------------	-------------------

CLASSIFIED

	Lineage	Semi Display (pscc)	Classified Display (pscc)
Motors	£3.00	n/a	£14.80
Property	£3.00	n/a	£14.50
Agriculture & Equestrian	£3.10	n/a	£15.35
Business to Business	£3.10	n/a	£15.55
Trade Sales & Service	£3.10	n/a	£15.55
Leisure	£3.10	n/a	£15.55
BMDs	£1.90	n/a	£14.75
Private	£1.75	n/a	£12.15
Church	£3.00	n/a	£15.05
Public Notices/Contracts and Tenders	£4.10	n/a	£23.60

SUNDAY Sun

DISPLAY

ROP	£17.10 pscc	Edition(s)	£7.05 pscc
Full page (35cm x 8cols)	£4,787.00	Teesside & West/Wear & Durham/Tyne & North	
Back page (15cm x 2cols)	£654.00	Premium positions	+25% on rate card

COLOUR RATE

Full colour	+35% on rate card	Single spot colour	+20% on rate card
-------------	-------------------	--------------------	-------------------

CLASSIFIED

	Lineage	Semi Display (pscc)	Classified Display (pscc)
Motors	£3.10	n/a	£17.70
Property	£3.45	n/a	£17.50
Business to Business	£3.30	n/a	£17.70
Trade Sales & Service	£3.35	n/a	£18.25
Leisure	£3.35	n/a	£18.25
BMDs	£1.90	n/a	£14.75
Private	£2.20	n/a	£14.30
Church	£3.30	n/a	£17.70
Public Notices/Contracts and Tenders	£4.85	n/a	£23.70

Chronicle **EXTRA**

Newcastle

DISPLAY

ROP	£14.30 pscc	Front page (15cm x 3cols)	£1,250.00
Full page (35cm x 8cols)	£3,995.00	Front page title corner	£82.00
		Premium positions	+25% on rate card

COLOUR RATE

Full colour	+35% on rate card	Single spot colour	+20% on rate card
-------------	-------------------	--------------------	-------------------

CLASSIFIED

	Lineage	Semi Display (pscc)	Classified Display (pscc)
Motors	£2.70	n/a	£14.70
Property	£2.75	n/a	£15.65
Business to Business	£2.70	n/a	£15.30
Trade Sales & Service	£2.60	n/a	£14.65
Leisure	£2.60	n/a	£14.65
BMDs	£2.60	n/a	£14.20
Private	£2.70	n/a	£8.55
Church	£2.70	n/a	£8.55

METRO

ADVERTISING RATES

Display/Classified	£22.80 pscc	Full colour	+35% on rate card
--------------------	-------------	-------------	-------------------

COLOUR RATE

FURTHER INFORMATION

CONTACT

ncjMedia Ltd, Groat Market, Newcastle Upon Tyne NE1 1ED.

Classified: 0191 206 7123 **Display:** 0191 201 6296

www.ncjmedia.co.uk

AMRA London, Brookmount House, 62-65 Chandos Place, London WC2N 4LP. **Tel:** 020 7845 0100 **Fax:** 020 7845 0101

AMRA Manchester, Unit 12, The Office Village, Exchange Quay, Manchester M5 3EH. **Tel:** 0161 869 7800 **Fax:** 0161 848 8453

All rates are effective from 1st January 2010 but are subject to change. All advertising rates are subject to VAT

PAGE SIZES

The Evening Chronicle, Journal, Sunday Sun, Chronicle Extra

35 cm x 8 cols = 350 mm x 278 mm (DISPLAY+CLASS)

QUICK REFERENCE

Press – Goss Colorliner; Paper 42.5gsm newsprint;

Printing method – Web-Offset; Colour used on

press - CMYK Colour & Mono half tones 100 screen.

Artwork accepted as PDF via www.adfast.co.uk

Chronicle **EXTRA**

Gateshead

DISPLAY

ROP	£8.30 pscc	Front page (15cm x 3cols)	£628.00
Full page (35cm x 8cols)	£2,322.00	Front page title corner	£72.00
		Premium positions	+25% on rate card

COLOUR RATE

Full colour	+35% on rate card	Single spot colour	+20% on rate card
-------------	-------------------	--------------------	-------------------

CLASSIFIED

	Lineage	Semi Display (pscc)	Classified Display (pscc)
Motors	£2.70	n/a	£8.65
Property	£2.75	n/a	£8.85
Business to Business	£2.70	n/a	£8.70
Trade Sales & Service	£2.60	n/a	£8.50
Leisure	£2.60	n/a	£8.50
BMDs	£2.50	n/a	£8.25
Private	£2.60	n/a	£8.50
Church	£2.60	n/a	£8.50

CONNECTING ncjMedia & GMC
in print | online | on mobile **PEOPLE**