

jobsnortheast.co.uk / 2010 Rates

Display Advertising

Skyscraper	£20 CPM
Banner	£15 CPM
Overlay	£40 CPM
Search Tile	£500 per month
MPU	£1,000 per month
Featured Recruiter	£500 per month
Job of the Week	£500 per week
Hot Job	£500 for 14 days

Premium Job Listings

Standard Listing	£225 for 14 days
Key Word Job	£275 for 14 days
Star Job	£275 for 14 days

Sponsorship

Landing Page	£300 for 3 months
Email Alert	£250 per month

Additional Advertising Opportunities

Profile	£100
Mini - Sites	£1,000 for 3 months
CV Database	£500 per month
Candidate Credits	£15 per CV
3 rd Party Emails	£25 CPM

CONNECTING ncjMedia&GMC
in print | online | on mobile **PEOPLE**

Homepage

Banner / Leaderboard: Sold on page impressions, rotates with other banners in the same position.

MPU: Ideal for running campaigns using streaming video.

Featured Recruiter: Prominent advertising position on the homepage available monthly.

Job of the Week: Unique advertising spot for 1 week

Hot Job: Premium advertising position for 14 days.

Search Page

Banner / Leaderboard: Sold on page impressions, rotates with other banners in the same position.

Tiles: Above skyscraper, targeted to the search word/location/industry

Skyscraper: Sold on page impressions, rotates with other advertisers' skyscrapers in the same position.

Keyword Job: Job listing prioritised to the top of the keyword based search.

Star Job: Job listing prioritised visually to the top of a canned search.