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Display Advertising

Leaderboard £15 CPM

Skyscraper £10 CPM

MPU – Multi Purpose Unit, ideal for streaming video £15 CPM

Text Ads	Channel	Rate £ per Month
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	Boro FC	500
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	Homepage	300
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	News	300
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	Sport	125
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	Family Notices	125
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	Videos & Pictures	125
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	Lifestyle	75
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	Business	75
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	Blogs	50
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	Gazette Communities	50
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	Useful Information	50
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Additional Advertising Opportunities

Email marketing	Available on request
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Sponsorship	Available on request
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Environment Agency For more information call Floodline on 0845 988 1188 Get the Gazette on your mobile phone

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Local News

Teessiders' support for Middlesbrough giant wheel plans

Mar 20 2009 by Chris Hole, Evening Gazette

TEESSIDERS have spoken of their support for ambitious plans for a giant wheel in Middlesbrough's Centre Square.



After the Gazette revealed the plans for the giant attraction yesterday, we asked people in sunny Centre Square what they thought of the proposal.

And it seems that most of Teesside feels the area could be in for a wheel treat if the attraction is given the thumbs up.

"I think it's great for the town as it will bring more people here," said Stephen Brannigan, from Beechwood, as he relaxed on the grass just in front of where the wheel would be placed.

"I would go on it myself because there would be some really good views."

"We should definitely have one," said Denise Speck, from Middlesbrough.

"The kids would love it and I think it would get used a lot."

The idea for the temporary wheel follows an approach last year by World Tourist Attractions (WTA), a West Midlands company which operates Giant Observation Wheels at sites worldwide.

At 40m high, Middlesbrough's Giant Wheel would be twice as high as the Angel of the North but would make a perfect partner for mima, according to Marlon student, Hannah Collins.

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Leaderboard: Sold on page impressions, rotates with other banners in the same position.

MPU: Ideal for running campaigns using streaming video

Text Ads: Above and below MPU, these ads contain a brief advertising message and an image

Skyscraper: Sold on page impressions, rotates with other advertisers' skyscrapers in the same position.

Banner / Leaderboard: Sold on page impressions, rotates with other banners in the same position.

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